



News Release



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KB HOME EXPANDS PRESENCE IN THE DURHAM MARKET

New Orchard Ridge community offers homebuyers chance to personalize energy-efficient homes in desirable RTP area

DURHAM, N.C. (October 26, 2011) – KB Home (NYSE: KBH), one of the nation's premier homebuilders, will expand its presence in the Durham market with the opening of Orchard Ridge, a new community of Built to Order™ single-family homes. Orchard Ridge joins a collection of four other KB Home communities currently open in the Durham area. A grand opening celebration is planned for Saturday, October 29th from noon to 3 p.m.

“KB Home sees a demand here in Durham for smartly-designed, energy-efficient homes that deliver great value, quality and choice to buyers,” said Rick Carruthers, president of KB Home's North Carolina division. “Orchard Ridge answers this demand with our signature Built to Order homes in a coveted location, offering easy access to Research Triangle Park, UNC and Duke, as well as shopping and dining at Brier Creek Commons. Plus, with the standard included energy-efficient features that earn all our new homes the EPA's ENERGY STAR® qualification, we help homebuyers save money on their monthly utility costs.”

Homebuyers have their choice of nine floor plans at KB Home's Orchard Ridge with up to six bedrooms and three and a half bathrooms, and prices starting in the \$170,000's. All new homes will be Built to Order, which means homebuyers can choose their home site and floor plan, and then customize their home to fit their lifestyle and tastes, as well as their budget. Options include various elevation styles, as well as structural changes such as converting multipurpose spaces to additional bedrooms, or adding a covered patio to enhance outdoor living spaces. Buyers then decide on finishing touches at the KB Home Studio, a retail-like design center showcasing choices available for flooring, cabinets, lighting and more.

The homes will also be ENERGY STAR qualified, meaning they have been engineered to heat and cool efficiently, use less energy and reduce energy costs for homeowners. To illustrate these potential benefits, KB Home includes its Energy Performance Guide®

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(EPG[®]) with all of its homes. The EPG provides an estimate of monthly electric and/or gas costs for each new home as designed as well as estimated monthly savings over a typical resale home. For example, at Orchard Ridge, a two-story home with five-bedrooms and three baths has an estimated monthly energy bill of \$148 and estimated monthly savings of \$80 or annual savings of nearly \$1,000 when compared to a similar resale home.

To visit KB Home's Orchard Ridge community, from I-40 take exit 281 (Miami Boulevard). Head north on Miami Boulevard and cross over Highway 70. After Highway 70, Miami Boulevard becomes Sherron Road. Veer right on Sherron Road to find the community on the left. Contact the KB Home Orchard Ridge sales team at 919-768-7977 or log on to www.kbhome.com for more information.

About KB Home

KB Home is one of the largest and most recognized homebuilding companies in the United States. Since its founding in 1957, the company has built more than half a million quality homes. KB Home's signature Built to Order[™] approach lets each buyer customize their new home from lot location to floor plan and design features. In addition to meeting strict ENERGY STAR[®] guidelines, all KB homes are highly energy efficient to help lower monthly utility costs for homeowners, which the company demonstrates with its proprietary KB Home Energy Performance Guide[®] (EPG[®]). A leader in utilizing state-of-the-art sustainable building practices, KB Home was named the #1 Green Homebuilder in a 2010 study by Calvert Investments and the #1 Homebuilder on FORTUNE magazine's 2011 World's Most Admired Companies list. Los Angeles-based KB Home was the first homebuilder listed on the New York Stock Exchange, and trades under the ticker symbol "KBH." For more information about KB Home's new home communities, call 888-KB-HOMES or visit www.kbhome.com.

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