



# News Release



**FOR IMMEDIATE RELEASE**

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## **KB HOME ANNOUNCES PARTNERSHIP WITH BUILD SAN ANTONIO GREEN**

### **National builder and area non-profit introduce ZeroHouse 2.0 to San Antonio**

**SAN ANTONIO (October 25, 2011)** – KB Home (NYSE: KBH) and Build San Antonio Green® (BSAG) today announced the start of their partnership by recognizing KB Home's first BSAG Certified home during a special event held at KB Home's La Fontana community. The first certified home actually goes above and beyond the BSAG program's guidelines and it is also KB Home's first net-zero energy home, dubbed ZeroHouse 2.0, in San Antonio.

"KB Home is proud to be partnering with Build San Antonio Green to help area residents save money and energy by constructing homes that meet this organization's stringent guidelines," said Ken Langston, president of KB Home's Central Texas division. "Our new ZeroHouse 2.0 and all of our new Built to Order™ homes in San Antonio include high-performance products and incorporate efficient construction techniques and technologies in order to deliver an attractive new home with proven value to our customers."

Bexar County Precinct 4 Commissioner Tommy Adkisson, chairman of the BSAG Board, and Langston placed the official BSAG certified sign in front of the home before a crowd of gathered community officials, KB Home employees and partners, as well as members of the media.

"Build San Antonio Green applauds KB Home for their commitment to sustainable construction practices and is pleased to welcome them to our team," said Anita Devora, Executive Director for BSAG. "Their commitment to our program shows homebuyers and the marketplace that going 'green' makes good sense for not only the environment, but also for their business and for their customers."

In addition to being ENERGY STAR® qualified, beginning December 1, all new homes built in KB Home's communities in San Antonio will be BSAG Certified. Homes built to BSAG's Certification are at least 15% more energy efficient than standard municipal code

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requirements. BSAG's certification requirements include energy and water efficiency and indoor air quality standards to help ensure a higher performing home and more healthful living environment.

Additionally, with the introduction of ZeroHouse 2.0 to San Antonio, homebuyers may even be able to eliminate their monthly electricity charges entirely if they incorporate the ZeroHouse 2.0 energy efficiency options into their home at the KB Home Studio, some of which are visible and some hidden behind the walls. The higher efficiency of the ZeroHouse 2.0 is the result of a whole-home approach, from the inside out, that begins with increased insulation, upgraded HVAC systems and dual-pane, low-e windows and ends with solar panels on the roof.

KB Home's ENERGY STAR and BSAG Certified qualified home designs, as well as ZeroHouse 2.0 efficiency options, are available at all of KB Home's communities throughout the San Antonio market. To learn more, and locate a community near you, visit [kbhome.com](http://kbhome.com) or call 888-KB-HOMES.

### **About KB Home**

KB Home is one of the largest and most recognized homebuilding companies in the United States. Since its founding in 1957, the company has built more than half a million quality homes. KB Home's signature Built to Order™ approach lets each buyer customize their new home from lot location to floor plan and design features. In addition to meeting strict ENERGY STAR® guidelines, all KB homes are highly energy efficient to help lower monthly utility costs for homeowners, which the company demonstrates with its proprietary KB Home Energy Performance Guide™ (EPG). A leader in utilizing state-of-the-art sustainable building practices, KB Home was named the #1 Green Homebuilder in a 2010 study by Calvert Investments and the #1 Homebuilder on FORTUNE magazine's 2011 World's Most Admired Companies list. Los Angeles-based KB Home was the first homebuilder listed on the New York Stock Exchange, and trades under the ticker symbol "KBH." For more information about KB Home's new home communities, call 888-KB-HOMES or visit [www.kbhome.com](http://www.kbhome.com).

### **About Build San Antonio Green**

Build San Antonio Green® is San Antonio's residential green building program. The goal of Build San Antonio Green is to create awareness and interest among builders and homeowners in resource-efficient building methods, materials, and technologies. Build San Antonio Green has certified more than 800 projects as "built green," including single family homes, multifamily developments, and retrofit construction projects. These certifications have resulted in nearly 9 million kilowatt-hours of energy savings and more than 5 million pounds of CO<sub>2</sub> emissions reductions.

Build San Antonio Green is designed to benefit the environment, the economy, and the welfare of our citizens. Its mission is to protect and enhance quality of life by providing energy leadership, expertise and education, and by developing regionally cooperative programs for the wise, efficient and sustainable use of energy.

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