



**greenHOUSE**  
AN IDEA HOME CREATED WITH

MARTHA STEWART



FOR IMMEDIATE RELEASE

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**REGISTER NOW TO ATTEND PRESS EVENT TO UNVEIL THE  
KB HOME GREENHOUSE™: AN IDEA HOME CREATED WITH MARTHA STEWART**

**Debut of net-zero energy Builder Magazine Concept Home on January 11**

**WHO:** [KB Home](#) (NYSE: KBH), Martha Stewart Living Omnimedia (NYSE: MSO) and Builder magazine are inviting media to a press conference with Martha Stewart, founder of MSLO; Jeffrey Mezger, president and chief executive officer of KB Home; and Boyce Thompson, editorial director for Builder magazine to unveil the [KB Home GreenHouse™: An Idea Home Created with Martha Stewart](#).

The press conference will be held in Orlando, Florida on Tuesday, January 11 at 2 p.m. To RSVP for the event and receive directions to the home, contact Cara Kane at [ckane@kbhome.com](mailto:ckane@kbhome.com) or 321-299-6844. RSVP preferred by Tuesday, January 4, 2011.

**WHAT:** The KB Home GreenHouse is an innovative home designed with Martha Stewart and is the 13<sup>th</sup> in Builder Magazine's Concept Home series. In addition to its aesthetic beauty, the home achieves a new level of environmentally friendly building for KB Home. This is KB Home's first net-zero energy home, which means it produces more energy than it consumes over the span of a year. Additionally, the home has been recognized with a variety of efficiency certifications including the U.S. Environmental Protection Agency's ENERGY STAR® and WaterSense qualification, LEED for Homes Platinum status and Environments for Living Green.

**WHEN:** Tuesday, January 11, 2011 at 2 p.m.

**WHERE:** Location and directions to the KB Home GreenHouse will be provided upon receipt of RSVP.

**About KB Home**

KB Home, one of the nation's premier homebuilders, has delivered over half a million quality homes for families since its founding in 1957. The Los Angeles-based company is distinguished by its Built to Order™ homebuilding approach that puts a custom home experience within reach of its customers at an affordable price. KB Home's award-winning home designs and communities meet the needs of first-time, move-up and active adult homebuyers. KB Home was named to FORTUNE® magazine's 2010 list of the World's Most Admired Companies for the sixth consecutive year, and ranked #1 for "Innovation" among homebuilders. The Company trades under the ticker symbol "KBH" and was the first homebuilder listed on the New York Stock Exchange. For more information about any of KB Home's new home communities, call 888-KB-HOMES or visit [www.kbhome.com](http://www.kbhome.com).

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