



News Release



FOR IMMEDIATE RELEASE

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SAY CHEESE! KB HOME OFFERS FREE HOLIDAY PORTRAITS AT SELECT COMMUNITIES NATIONWIDE

LOS ANGELES (December 1, 2010) – KB Home (NYSE: KBH) is turning its communities into the perfect backdrop for holiday portraits during its free Friends and Family Portrait Weekend. Home shoppers are invited to visit select KB Home communities on Saturday, December 4 and Sunday, December 5 to strike a pose, say cheese and receive a professional holiday portrait compliments of KB Home. All are welcome to attend and take a formal family portrait to include in holiday greetings or to just capture a fun moment with friends.

Select KB Home communities across the country will turn into portrait studios this weekend. Hours vary by location; photos available on a first-come, first-served basis; no purchase necessary. Please visit www.kbhome.com or call 888-KB-HOMES to find the location and hours nearest you.

About KB Home

KB Home, one of the nation's premier homebuilders, has delivered over half a million quality homes for families since its founding in 1957. The Los Angeles-based company is distinguished by its Built to Order™ homebuilding approach that puts a custom home experience within reach of its customers at an affordable price. KB Home's award-winning home designs and communities meet the needs of first-time, move-up and active adult homebuyers. KB Home was named to FORTUNE® magazine's 2010 list of the World's Most Admired Companies for the sixth consecutive year, and ranked #1 for "Innovation" among homebuilders. The Company trades under the ticker symbol "KBH" and was the first homebuilder listed on the New York Stock Exchange. For more information about any of KB Home's new home communities, call 888-KB-HOMES or visit www.kbhome.com.

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