



# News Release



**FOR IMMEDIATE RELEASE**

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## **KB HOME ANNOUNCES EXCLUSIVE USE OF MOEN WATER-SAVING FAUCETS IN ALL NEW HOMES**

**This latest step in homebuilder's ongoing commitment to sustainability  
comes as the world celebrates World Water Day**

**LOS ANGELES (March 24, 2009)** – KB Home (NYSE: KBH), one of America's largest homebuilders, today announced a new exclusive partnership with Moen to provide water-saving faucets in all new homes effective immediately. These environmentally friendly products, which will be offered in both standard and upgraded KB Home kitchens and baths, are designed to conserve water in everyday use without compromising performance.

The average family uses about 100,000 gallons of water each year. According to the U.S. Environmental Protection Agency, however, this number could be cut by 11,000 gallons with the right household appliances and fixtures. It is a powerful message following the celebration of World Water Day this past Sunday, March 22, 2009. Designated in 1993 by the United Nations, World Water Day is held annually as a means of focusing attention on the importance of freshwater and advocating for the sustainable management of freshwater resources. Learn more at [www.unwater.org/worldwaterday](http://www.unwater.org/worldwaterday).

"We are pleased to announce this new partnership with Moen as part of our ongoing effort to provide our homebuyers with the highest quality products in their new homes, while also lessening the impact on the environment," said Jeffrey Mezger, president and chief executive officer of KB Home. "Building all of our new homes with water-saving faucets allows our homebuyers to save our planet's precious resources while also saving on their monthly utility bills."

One of the many benefits of working with Moen is their participation in WaterSense, a program sponsored by the U.S. Environmental Protection Agency to make it easy for Americans to conserve water, save on utility bills and protect the environment.

"We are pleased to partner with KB Home, an industry leader that shares our commitment to sustainability," said David Lingafelter, president of Moen Incorporated. "At Moen, we're working hard to ensure that consumers don't have to choose between superior and



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sustainable products. We're confident KB Home homeowners across the country will enjoy both the beauty and performance of our water-saving faucets in their new homes."

KB Home has included a number of Water Wise options in its Built to Order™ offerings to customers for many years as part of its *My Home. My Earth.*™ line of environmentally friendly choices, including water-conserving washers and dishwashers, low-flow plumbing fixtures and faucets, high-efficiency toilets, hot water recirculation systems, xeriscape (drought-resistant) landscaping in select communities and more. A wide selection of Moen water-saving faucets in a variety of finishes and styles are now available at the KB Home Studios, the retail-like design centers where customers select options to customize their new KB homes.

This announcement is the latest step in KB Home's commitment to becoming a leading environmentally friendly national company. For more information and to view the *KB Home Sustainability Report*, visit [www.kbhome.com/sustainability](http://www.kbhome.com/sustainability).

### **About KB Home**

KB Home, one of the nation's leading homebuilders, has delivered hundreds of thousands of quality homes for families since its founding in 1957. The Company is distinguished by its Built to Order™ homebuilding approach that puts a custom home experience within reach of its customers at an affordable price. KB Home's award-winning homes and communities meet the needs of first-time homebuyers with flexible designs that also appeal to move-up buyers and active adults. Los Angeles-based KB Home was named the #1 homebuilder on FORTUNE® magazine's 2009 "World's Most Admired Companies" list for the second year in a row. The Company trades under the ticker symbol "KBH," and was the first homebuilder listed on the New York Stock Exchange. For more information about any of KB Home's new-home communities, call 888-KB-HOMES or visit [www.kbhome.com](http://www.kbhome.com).

### **About Moen**

Moen offers a diverse selection of thoughtfully designed, stylish and affordable kitchen faucets, bathroom faucets, showerheads, and stainless steel sinks that are always on-trend for residential and commercial applications. As a time-tested brand, customers have come to rely on Moen to deliver dependable products and service. Moen is part of Fortune Brands, Inc. (NYSE: FO, [www.fortunebrands.com](http://www.fortunebrands.com)), a leading consumer brands company.

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